

BUILDING BIKES

BUILDING COMMUNITY



ANNUAL REPORT
2024–2025

Building a sustainable future



Financial year 24/25 was a transformative year for the Community Bike Hub. Our impact grew significantly as we invested in strategic expansion—not only increasing our reach in removing barriers to cycling, but deepening skills within our dedicated team. This enabled us to diversify our services and build a sustainable operating model for the future.

With growth comes program and infrastructure development. Thanks to ongoing support from Community Bank Seddon, Local

Impact, Westgate Neighbourhood Fund, and Maribyrnong and Brimbank Councils, we delivered outstanding projects. We constructed a community classroom at our West Footscray shop, offering weekly bike maintenance education. We also established the Brimbank Traffic School, an enormous undertaking now providing bike riding education to all community members.

We're proud of our team's growth and improved gender diversity among staff and volunteers, while remaining an accessible, welcoming community organisation dedicated to supporting those in need across Melbourne's West.

Amy McArthur
General Manager
Community Bike Hub

We invested in strategic growth to not only increase our impact in removing barriers to cycling, but to deepen skills within our team and build a sustainable operating model for the Community Bike Hub's future.

Accessible cycling for all

For the Community Bike Hub team, much of the 24/25 financial year was dedicated to establishing the Brimbank Traffic School. When the opportunity arose to tender for management of this beautiful 2-acre Brimbank Council facility in Keilor Downs, the Community Bike Hub was thrilled to step up. Bike riding education aligns perfectly with our mission to remove barriers to cycling, and with strong connections to partners, including ASRC, AMES and CoHealth, we were well-positioned to deliver culturally appropriate and accessible education.

Establishing a facility that operates seven days a week required substantial work in recruitment, program design and process documentation.

This significant undertaking was made possible through collaboration and strong partnerships with community organisations across Melbourne's West. The Local Impact team played a crucial role in supporting the establishment work, advocating for the Community Bike Hub and building trust with Brimbank Council. Through this collaboration, good governance

has mitigated potential risks, bolstered our resource capacity without additional back-of-house recruitment, and supported new programs through strategic marketing to ensure viability.

The Brimbank Traffic School exemplifies what community organisations can achieve together when dedicated to creating social impact in Melbourne's West.





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communitybikehub.com.au

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Local Impact

Local Impact's purpose is to grow community ideas through participation, support and connection in Melbourne's inner west.

localimpact.org.au